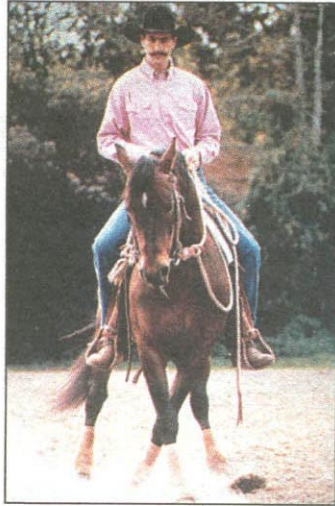


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**“Day of the Horse Measure Passes”**

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**My day:** Horseman Dennis Reis helped make California's "Day of the Horse" designation a reality.

## 'Day of Horse' measure passes

The State of California established the first "Day of the Horse," which is slated to coincide with the Wrangler National Finals Rodeo on Dec. 14, 2002.

Horseman Dennis Reis, who will receive his PRCA Gold Card this year, led the charge for the special day.

"I wanted to increase the awareness of the importance of the horse in our culture," Reis said. "The horse industry contributes more than \$112 billion annually to the economy and the horse is a common bond among all peoples who led the way in building our country.

"Our past rides upon the horse's back are a living link to the heritage and history of our nation."

Reis pushed for the "Day of the Horse" with Assemblyman Joe Nation. The senate passed the measure with a unanimous vote, making the second Saturday in December the "Day of the Horse," in California.

"I was pleased to be able to author this resolution to honor the contributions horses have made," Nation said. "This will also increase awareness of the horse's welfare in the State of California."

Reis hopes to generate enough interest to one day create a national "Day of the Horse."