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# Rocky Mountain RIDER

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## Horseman Dennis Reis Promotes a "Day of the Horse"

Acclaimed equine clinician, Dennis Reis, founder of the School of Universal Horsemanship in Penngrove, CA, is urging horsepeople across the United States to sign a resolution to create a "National Observance Day of the Horse."

Reis believes Americans should recognize the importance of the horse in its history, and should be aware that the horse industry contributes \$112 billion annually to the American economy. Secondly, the resolution would promote the welfare of horses, wild and domestic, since they are dependent on humans for adequate food, water and shelter.

Reis has been successful in establishing a "Day of the Horse" in California. Legislation was passed designating the second Saturday in December as the official day.

Reis has devoted his life to the practice of horsemanship and is

dedicated to improving the horse-human relationship through the sharing of age-old horse handling methods and knowledge.

To find out more about the "Day of the Horse" resolution and to sign the



petition to create a National Day of the Horse, got to [www.reisranch.com](http://www.reisranch.com) or call 800-732-8220.

### Dennis Reis & Ty Murray Play Vegas During the NFR

Horseman Dennis Reis and seven-time PRCA World Champion Cowboy, Ty Murray, will appear together at the Excalibur in Las Vegas, NV, December 4-14, 2003. The two will be presenting a horsemanship demonstration, that is fun, entertaining and instructional.

Ty Murray graduated from Reis's 90-day Universal School of Horsemanship Horseman's Course this past August. The two will work a herd of loose horses in the arena, ride bridleless and jump obstacles, and demonstrate the ultimate in trust between human and horse.

The exhibitions are scheduled for noon daily, and tickets are \$30 plus tax. Tickets are available through the box office at the Excalibur; 877-937-7777.